
PAGODA RED



VINTAGE ADVERTISEMENT POSTER

\$1,880

c. 1920 • Shanghai, China • Paper, Ink • Collection #POSB01

W: 27.5" D: 0.75" H: 37.25"

This advertising poster from the 1930s melds the meticulous detail of traditional Chinese painting with the craft of color lithography. These advertisements, influenced by the Art Deco movement in the west, recall the economic boom of early 20th century Shanghai, an international center of business and trade. Today, posters, like this, are prized by collectors and preserved in museum collections both for their artistry and for the unique glimpse they give of the past.



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