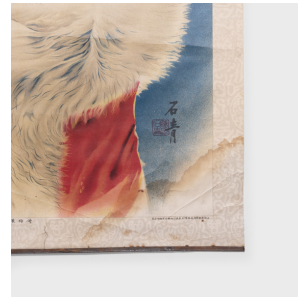
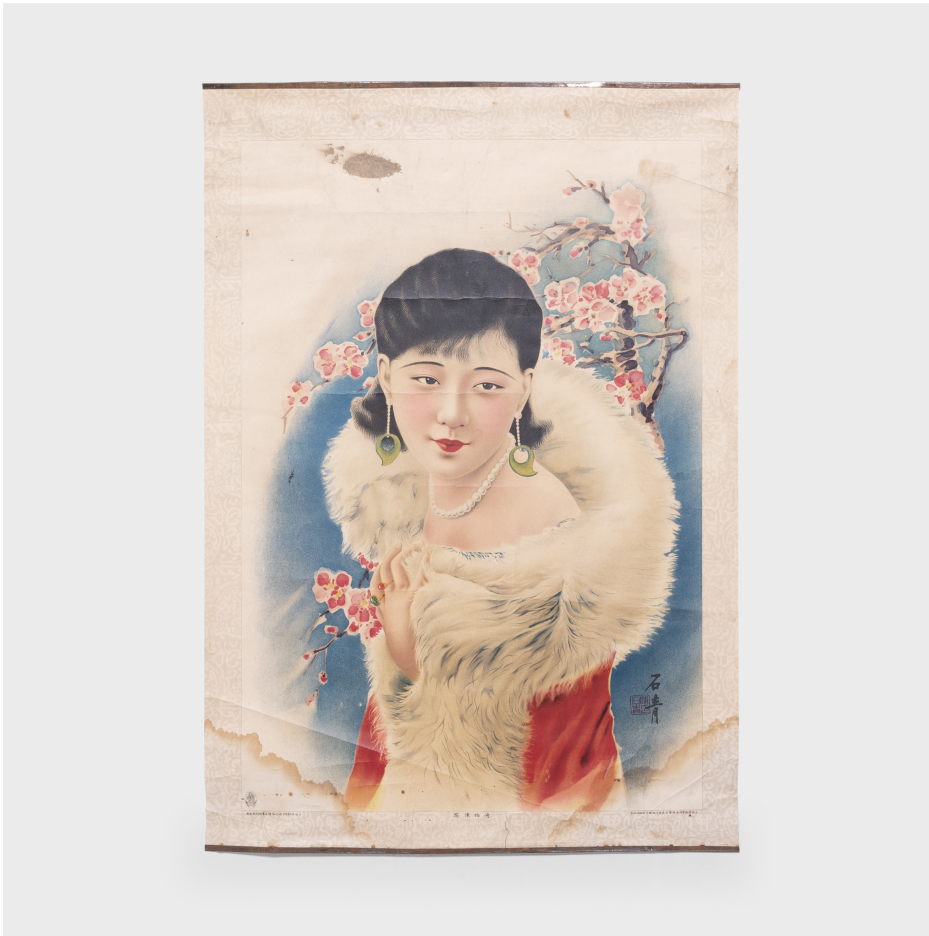


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# PAGODA RED

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## VINTAGE ADVERTISEMENT POSTER

**\$980**

c. 1930 • Shanghai, China • Paper, Ink • Collection #POSB05

W: 20.0" D: 0.25" H: 29.0"

This poster from the 1930s melds the meticulous detail of traditional Chinese painting with the craft of color lithography—and a side of risqué. The poster features a young woman dressed in a fur-trimmed coat with Western accessories and hairstyle. The woman strikes an unusually revealing pose - a bold statement at the time - and stands before a branch of plum blossoms, an emblem of winter and eternal beauty. The colorful scene illustrates the influence of Western advertising and the Art Deco movement during the economic boom of early 20th century Shanghai. Today, posters like this are prized by collectors and preserved in museum collections both for their artistry and for the unique glimpse they offer of the past. Continued...



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**VINTAGE ADVERTISEMENT POSTER**

Minor water damage and creasing.



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