PAGODA RED







VINTAGE FRAMED REPUBLIC PERIOD STARLETS ADVERTISEMENT

\$780

c. 1920 • Shanghai, China • Paper, Ink, Wood, Glass • Collection #PR0006 W: 11.5" D: 0.5" H: 13.75"

In tandem with the growing number of newspapers and periodicals, advertisements proliferated during China's Republic era. Mixing Western and traditional visual styles, this early 20th century poster depicts three well-known starlets of the day relaxing in a garden setting. Although their garments reference traditional clothing, the figures reflect the fashion trends of the Roaring Twenties by their marcel-waved hairstyles, movie siren pouts, and the casual slouch of modern flappers. Continued...

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Still vibrantly colored, the ad demonstrates the sophisticated printing methods available to commercial artists of the time.