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"REGARDS" BY ALMUDENA RODRIGUEZ

\$7,280

2014 • Spain • Acrylic on Canvas • Collection #CAR029

W: 78.0" D: 1.0" H: 55.0"

Extracting images, logos and slogans from popular culture, Spanish artist Almudena Rodriguez rearranges these disparate signs on hand-sewn fabrics in an attempt to map out a single vision determined not by original context but through aesthetic thought. In a series titled Pygmalion Effect, the artist explores the popular psychological idea that greater expectations lead to better performance, questioning how an artist can influence the viewer's perception. This mixed media on fabric work "Regards" layers images and messages ranging from amateur painting to an army fatigue pattern, asking the viewer to stretch their understanding of style, meaning and perception. Continued...



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Acrylic and wool embroidery on hand-sewn fabrics. Stretched.

This artwork is available online only. Shipping lead time is 3-4 weeks.



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