PAGODA RED









VINTAGE DECO ADVERTISEMENT POSTER

\$980

c. 1930 • Shanghai, China • Paper, Ink • Collection #POSD046 W: 19.5" D: 0.25" H: 27.25"

This vintage poster from the 1930s features a fashionably dressed young mother posing with her son and daughter. The poster may have been given as a gift for the Chinese New Year, as the Mandarin characters for "son" and "girl" together mean "good," making the children auspicious emblems of good luck and prosperity. This poster, emphasizing the classic wish for a large, happy and healthy family also points to Western cultural influences at the time—the mother and daughter are dressed in traditional clothing while the son is dressed in European attire. A poem is drawn at the top of the poster and the artist's name, Chen Shiqing, appears on the lower left hand corner. Continued...

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Moderate water damage and tears to paper.